



# SPIRION™

## Accuracy Matters.

*You can't protect what you can't see.*



Recent high-profile incidents and industry studies illustrate the growing scope, complexity, and cost of data breaches. Data protection cannot succeed when simply trying to prevent adversaries from accessing or exfiltrating data—you must also accurately find, classify and control your sensitive data-at-rest. Spirion finds structured and unstructured sensitive data such as PHI, PCI, PII, and even data that is unique to your organization, anywhere it exists. It provides highly precise, real-time, persistent classification to reduce risk while helping you achieve compliance.



## Discover

**Rely on search results with unparalleled accuracy and precision**

Data discovery is the critical first step in any effective information security program: You cannot protect data if you don't know it exists. Spirion's **AnyFind®** technology uses proprietary *Branching Validation Algorithms* combined with *Advanced Text*

Extraction delivers the industry's highest accuracy Search structured and unstructured data to find PII, PCI, and PHI, in locations where many other solutions cannot, including within images, hosted and on-premise email servers, databases and the cloud. **Sensitive Data Engine®** enables you to locate data that is unique to your organization, which can pose the greatest challenge in reducing your footprint. With a single click, you can search for all types of sensitive information and can easily define

and uncover sensitive data according to your company's terminology and best practices.

By reducing your sensitive data target, you can more accurately focus your security spend and provide extra security layers for key assets.




## Classify

**Reduce your sensitive data footprint with automated, persistent classification**

Classification can be a costly and labor-intensive undertaking: Trying to change user behavior; dealing with an overwhelming number of files; and questions about legacy data ownership and compliance are just some of the challenges. Spirion revolutionizes this process through automation built on its unparalleled discovery accuracy. Classification metadata and icon overlays are visible and persistent—it increases awareness and stays with files even when they are renamed or moved to a different location. You have the option of using both an automated and user-driven data classification approach to improve adoption and awareness.

With a structured, automated classification program, you can promote a safe data culture in your organization that helps reduce risk and protect the business.

## Key benefits

- ✓ Discover data with unparalleled accuracy
- ✓ Perform both automated and user-driven classification
- ✓ Locate PII, PCI, PHI, Intellectual Property or data unique to your organization
- ✓ Monitor and protect from a central console



## Monitor

### Continuously monitor sensitive data in real-time and achieve ongoing compliance

Data is constantly being received and created, necessitating a strategy that continually monitors data stores for new instances of sensitive data. **Sensitive Data Watcher™** provides always-on

monitoring to control data in near real time. When a file is created, copied, edited, detached from an email, extracted from an archive, retrieved from the cloud or enterprise storage, or otherwise modified, it is instantly searched, automatically classified, and reported upon. Notification, assignment, and remediation can be performed automatically or manually according to your workflow process.

Through continuous monitoring, you can maintain compliance in a world of constant change—and stay a step ahead of the auditors.



## Protect

### Automate remediation actions from a single pane of glass

Discovering and classifying sensitive data is only the beginning: You must also work proactively to protect critical information assets from attack. Detailed reporting and powerful remediation features allow you to reduce your sensitive data footprint quickly by encrypting critical data, shredding unneeded information, redacting toxic data, or quarantining files to more-secure locations. You can optionally include end users and data owners in these efforts by empowering them to perform remediation.

By effectively securing your sensitive data, you can reduce the risk of breach damage and protect your corporate reputation.

## Centralized Management

- ✓ Single location to manage policies
- ✓ Powerful analysis and easy-to-read reports
- ✓ Roles based access control
- ✓ Workflow and user activity status updates

## About Spirion

Spirion, headquartered in Saint Petersburg, Florida, is the leader in the rapid discovery and classification for protection of sensitive data across your network and public cloud. Spirion provides enterprise data management software to help businesses reduce their sensitive data footprint and proactively minimize the risks, costs and reputational damage of successful cyberattacks.

Spirion helps organizations avoid costly data breaches by discovering, classifying, monitoring and protecting personal information, medical records, credit card numbers, and intellectual property stored across the enterprise, within e-mail, and in the cloud. Spirion specializes in the high-precision search and automated classification of unstructured data using its AnyFind engine's unparalleled accuracy when analyzing human-generated text and images. Spirion has thousands of customers among leading firms in the healthcare, public sector, retail, education, financial services, energy, industrial, and entertainment markets. To learn more, please visit [spirion.com](http://spirion.com).

## Learn more about Spirion

Visit us: [www.spirion.com](http://www.spirion.com), send us an email: [info@spirion.com](mailto:info@spirion.com), or call us: **USA (646) 863-8301**.

