



THE OEM Alternative™



MEMORY



FLASH



NETWORKING



STORAGE



CABLES



BATTERIES

WHY AXIOM?

Since our inception in 1995, Axiom has made reliability the cornerstone of our product strategy. We ensure the reliability of our products through unwavering dedication to exceeding industry standards for specifications, quality and consistency. It is this ongoing commitment to reliability that has resulted in high levels of trust between Axiom and our partners. From server memory to notebook batteries, Axiom's broad range of key IT hardware upgrades will help you satisfy your customer's requirements.

Our passion for delivering high performance products and superlative customer support – along with an order fulfillment rate of over 98% – means you can recommend the quality and cost-savings of Axiom upgrades with confidence. It's why Fortune 500 corporations, educational institutions, state and local governments continue to standardize and rely on Axiom products as their solution of choice.

THE AXIOM ADVANTAGE :



**HIGH QUALITY
PRODUCTS**



**GUARANTEED
COMPATIBILITY**



**COMPETITIVE
PRICING**



**WORLD-CLASS
CUSTOMER SUPPORT**



NETWORKING TRANSCEIVERS



Complete line of GBICs, SFP, SFP+, QSFP (40Gb), CFP (100Gb), plus legacy X2, XENPAK, and XFP's for Cisco, HPE, Dell, Brocade, Juniper, and more

- Extensive selection of transceiver solutions for networking and storage interconnects including Fibre Channel
- Brand-equivalent networking products will not void OEM warranty
- All available as TAA compliant
- Lifetime warranty and 100% compatibility guarantee

NETWORKING CABLES

- Wide selection of cables from fiber-optic patch cable, Direct-Attach Copper, Active Optic Cable, MPO parallel optic, to Cat6a copper cable.
- Axiom BENDnFLEX™ product family includes bend tolerant OM4 fiber and ultra-thin copper cable
- Custom lengths and colors available
- Lifetime warranty and 100% compatibility guarantee

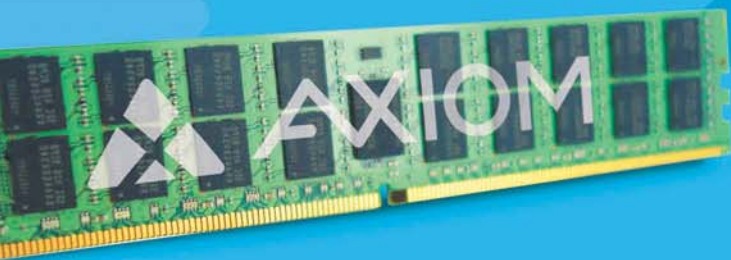


HOT SWAP STORAGE



- Enterprise-class, hot-swap SAS and SATA hard drives for affordable, OEM-alternative upgrades in Dell, HP, IBM, and Lenovo server and storage environments
- Enterprise hot-swap SSDs designed for High Performance Computing, heavy transaction databases, high data rate analytics, and large scale virtualization
- IBM-supported hard drives for IBM eSeries xSeries (FRU tag included for seamless IBM support)
- Industry leading warranty and 100% compatibility guarantee





MEMORY



An extensive, always-up-to date portfolio of products



Branded upgrades for Apple, Dell, HP, IBM, Lenovo, Sun and more



All POS memory guaranteed to maintain the PCI Data Security Standard (PCI DSS)



Ongoing investment in technology advancements ensure flawless performance, even in mission-critical server environments



Products 100% tested in state-of-the-art test lab



Lifetime warranty and 100% compatibility guarantee



Legacy DDR and DDR2 products available



SSD



Accelerated performance with 10X increase in IOPS



No moving parts for greater reliability



Provides longer battery life and lower energy consumption



Extensive selection of SSD upgrades for both PC and Apple desktops, notebooks, and mobile applications



POWER



Complete line of notebook batteries for the most popular brands, including Dell, HP, Lenovo, and more



AC Adapters for the most popular OEM-branded laptops



Industry leading warranty and 100% compatibility guarantee



DATACENTER COST SAVINGS

Count on cost savings with confidence with Axiom brand-alternative products. Providing significant savings compared to OEM – for example up to 80% with a single transceiver (see below) – Axiom OEM alternative products are manufactured with tier-one components according to stringent design and testing guidelines, and are guaranteed application-specific compatible.

DESCRIPTION	OEM PART NUMBER	AXIOM PART NUMBER	% SAVINGS
HP Long Range 10GB SFP+ Transceiver	JD094B	JD094B-AX	84%
HPE x240 Direct Attach Cable (DAC) 10GB - 3m	JD097C	JD097C-AX	65%
HPE Enterprise Mainstream - HS 2.5" SFF SATA 6GB/S Solid State Drive - 800GB	691868-B21	691868-B21-AX	47%
Cisco Extended Long Range 10GB SFP+ Transceiver	SFP-10G-ER	SFP-10G-ER-AX	84%
Cisco Short Range 100GB CFP SR10	CFP-100G-SR10	CFP100GSR10-AX	62%
HPE DDR4 32GB LRDIMM - 288 Pin	726722-B21	726722-B21-AX	39%



CONFIGURATOR

The Axiom Configurator makes it easy for you and your customers to find just-the-right-fit upgrades. A best-in-class search tool, open search parameters deliver immediate product info and upgrade details. Visit www.axiomupgrades.comTM and enter keywords to begin your search.



GOVERNMENT

Axiom supports your government customers with numerous TAA compliant products listed on GSA, SEWP, NETCENTS2 and more.



IBM WARRANTY

Axiom AXA memory and storage solutions for IBM seamlessly maintain compliance with your customers' original IBM warranty and service agreements – guaranteed.



Built in the channel for the channel

PARTNER PROGRAMS

Axiom is dedicated to helping our channel partners grow their business through unique programs that can be customized to meet your company's needs. Earn rewards for your loyalty with our Ambassador and Axiom Rewards programs; help your customers protect their IT investments with our TradeUp and On-Site Spares programs.



Axiom Trade Up

This program provides the opportunity to further protect your IT investment by offering additional savings when upgrading your current system.



On-Site Spares

Designed to limit system downtime to an absolute minimum, this program puts the replacement product on your shelf allowing you to have plug-and-play product at your fingertips.



AXIOM PRODUCTS WILL NOT VOID OEM WARRANTY



"use of third-party memory, cables, GBICs ... , Cisco will continue to provide support"



"The warranty on your HP product will not be affected by the installation of a non-HP upgrade"



BROCADE

"Third party transceivers are allowed. Brocade will provide support for such a system "

Ready to discuss Axiom's broad product portfolio?



www.axiomupgrades.com



888 - 658 - 3326



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Hours:

Monday - Friday 8:00 - 5:00 PST



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